

### **PRESS RELEASE**

## 26 April 2023

## Otterpool Park announces partnership with Sensat to

# digitise delivery of new garden town

Otterpool Park LLP, the master developer leading the delivery of a new garden town in Kent, has announced a new partnership with the leading digital visualisation platform Sensat.

Folkestone and Hythe District Council resolved to approve outline planning permission for the new community of up to 8,500 homes near Folkestone was granted in April. The transformative development will deliver homes, jobs and community facilities in a vibrant, sustainable new community, set around the historic Westenhanger Castle and characterised by its large amounts of green space.

Sensat's software, previously applied to significant infrastructure projects including Canada Water, HS2 and Heathrow Airport, will support Otterpool Park as it enters the delivery phase. The software will create a 'digital twin' of the project, visualising complex plans and connecting information from different teams in one place. The digital platform makes accurate project information accessible to everyone working on the project, supporting communication and collaboration and identifying potential risks and opportunities.

Andy Jarrett, Managing Director at Otterpool Park LLP, said, "We are committed to creating an exemplar garden town at Otterpool Park. The process for planning a project of this scale is huge and involves multiple teams and experts working in tandem. Sensat enables us to develop and share 3-dimensional data within our extended team and selected external partners. It ensures everyone is working with the same current information presenting it in a way that is easy to read and preventing inconsistencies in design. We are delighted that they will be supporting Otterpool Park by providing intelligent software to inform and connect the project through its next phase."

James Dean, Sensat CEO, added, "On garden community projects, it can be challenging to bring information from different tools together and communicate plans to a range of stakeholders. Sensat is helping Otterpool Park to bring their information together in a visual format so that everyone can gain a better understanding of the project.

"Ultimately, seeing information is a more human way to digest information. We are excited to be supporting the forward-thinking Otterpool Park team with our innovative technology to ensure a successful project for generations to come."

### **ENDS**

### **Notes for Editors**

# **About Otterpool Park**

Otterpool Park is a new garden town located in the Kent countryside, just a few miles from the coastal towns of Folkestone and Hythe. It will be a place to lead a healthy, active, sustainable lifestyle in a creative, inclusive and vibrant community.

Folkestone & Hythe District Council is the site's landowner and Otterpool Park LLP as master developer is leading and driving forward plans and delivery.

The site has excellent connectivity to London and Europe by road and rail. Otterpool Park's vision is for a new garden town, set around the historic Westenhanger Castle, that will offer the very best of a rural and urban lifestyle and will be a place that people will be proud to call home.

There will be lots of green space, homes, schools, workspaces and all the facilities that people need – from health and wellbeing to spaces for leisure, arts and culture, in a new community with Westenhanger Castle at its heart and where the site's heritage is celebrated.

Otterpool Park will be designed creatively and will encourage and enable creativity through its community events, as well as maximise its links in an area that's renowned for its creativity and culture.

Find out more at www.otterpoolpark.org

For media enquiries please contact Miranda Chapman and Zoe Emmitt on 01622 684407 or zoe@pillorybarn.co.uk.

### **About Sensat**

Sensat's software allows you to visualise, interact with and present infrastructure project in the context of the real world. We unlock the programme information that matters and put it into the hands of those that need it.

Sensat is helping to create a new experience within infrastructure delivery where teams can align around constraints, make more confident decisions and ultimately minimise mistakes and rework, Sensat has been used to drive effective decision-making across project team on over \$250bn of complex delivery.

Find out more at <u>www.sensat.co</u>