



# Homes for everyone

**Otterpool Park will be a diverse, vibrant community, with homes for everyone.**

The new garden town will create up to 10,000 new homes in phases over around 30 years.

There will be homes of all types and sizes – including town centre apartments, townhouses, terraced houses, large, detached houses, and even self- and custom-build homes. There will be homes for all types of people; families, couples, single people, keyworkers, older people and people needing extra care.

This inclusive mix of homes encourages a diverse community and allows people to remain living at Otterpool Park through all the stages in their life.

## High-quality homes

We are working with the best housebuilders to provide a wide range of thoughtfully-designed, high-quality homes right across the new garden town.

Homes at Otterpool Park will be built to modern environmental standards through sustainable design promoting reduced energy consumption, water efficiency, renewable and low carbon technologies.



UP TO  
**10,000**  
HOMES

## Responding to local housing needs

Our Housing Strategy puts the needs of local people first and has details of the types and sizes of homes we will provide. We work closely with the community and meet regularly with local parish councils to understand local needs.

In 2020, a doorstep survey of households in the six parishes most local to Otterpool Park assessed local housing needs in detail. This will be repeated as the garden town grows as part of our commitment to ensuring that changing needs are met.



## We pledge to...

- Meet everyone's needs – local people, single people, families, key workers and older people.
- Embrace innovation with self-build homes and initiatives like community-led housing where residents contribute to designing homes that meet their needs.
- Review housing needs regularly to meet changing demand (for example increased home working).
- Provide a more diverse mix of homes than typical housing developments.

## All types of homes, for all types of people



## Affordable homes

22% of all homes will be affordable – that's 2,200 homes at Otterpool Park.

The new garden town will be a diverse and mixed community and affordable housing will be included throughout Otterpool Park, giving everyone the opportunity to choose the right location and type of new home for them.

We will work in partnership with councils, housing associations and housebuilders to provide a range of affordability options.

## Live and work locally

By providing homes for everyone, Otterpool Park's housing mix will support people working in different sectors and with different incomes, including those working in education, health and community services. This will enable people to live and work locally and will support Otterpool Park's growing local economy.



SCAN ME

## Discover Kent's Garden Town

Find out more about Otterpool Park

[www.otterpoolpark.org](http://www.otterpoolpark.org)    



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