

# Character areas

## 📍 Town centre

Creating a town centre with character means moving away from a traditional high street and towards a 21st century heart for the community.



### 📍 Local Quarter

Supermarket, shops, small businesses, GP, dentist, hairdresser, close to primary school/nursery.

### 📍 Market Quarter

Craft studios, shared workspace, retail.

### 📍 Lakeside Quarter

Restaurants and cafes, hotel, health and fitness centre with views to the castle.

### 📍 Creative Quarter

Public space with SME workspace for creative industries.

### 📍 Gateway Quarter

Health centre, pharmacy, business space, cafes. Next to public transport interchange.

### 📍 Knowledge Quarter

Primary and secondary schools, extra care housing, leisure and fitness.



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